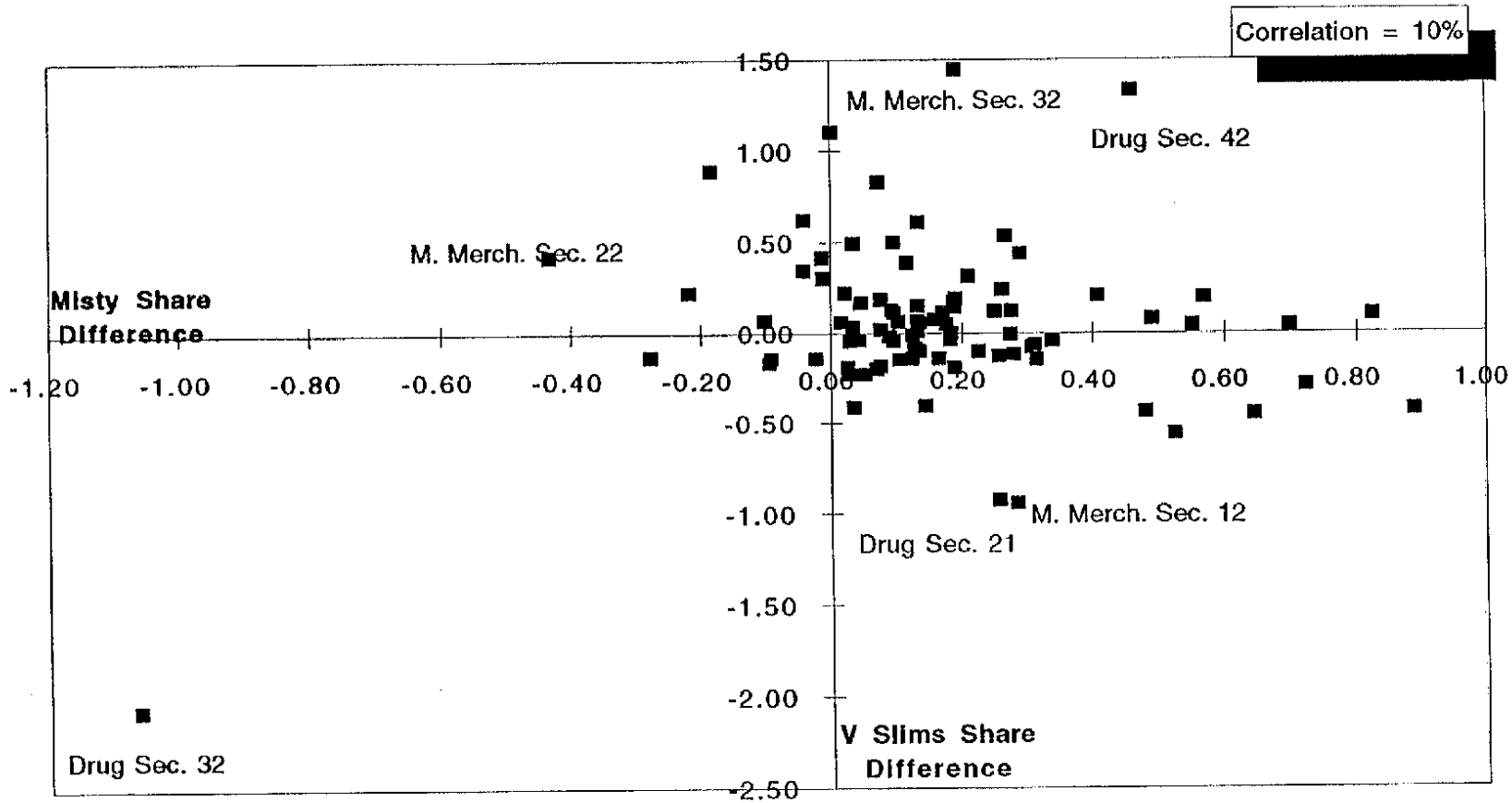
Misty vs Virginia Slims
Share Differences (Oct. '94 vs 1st Qtr. '94)
4 Trade Classes By Section



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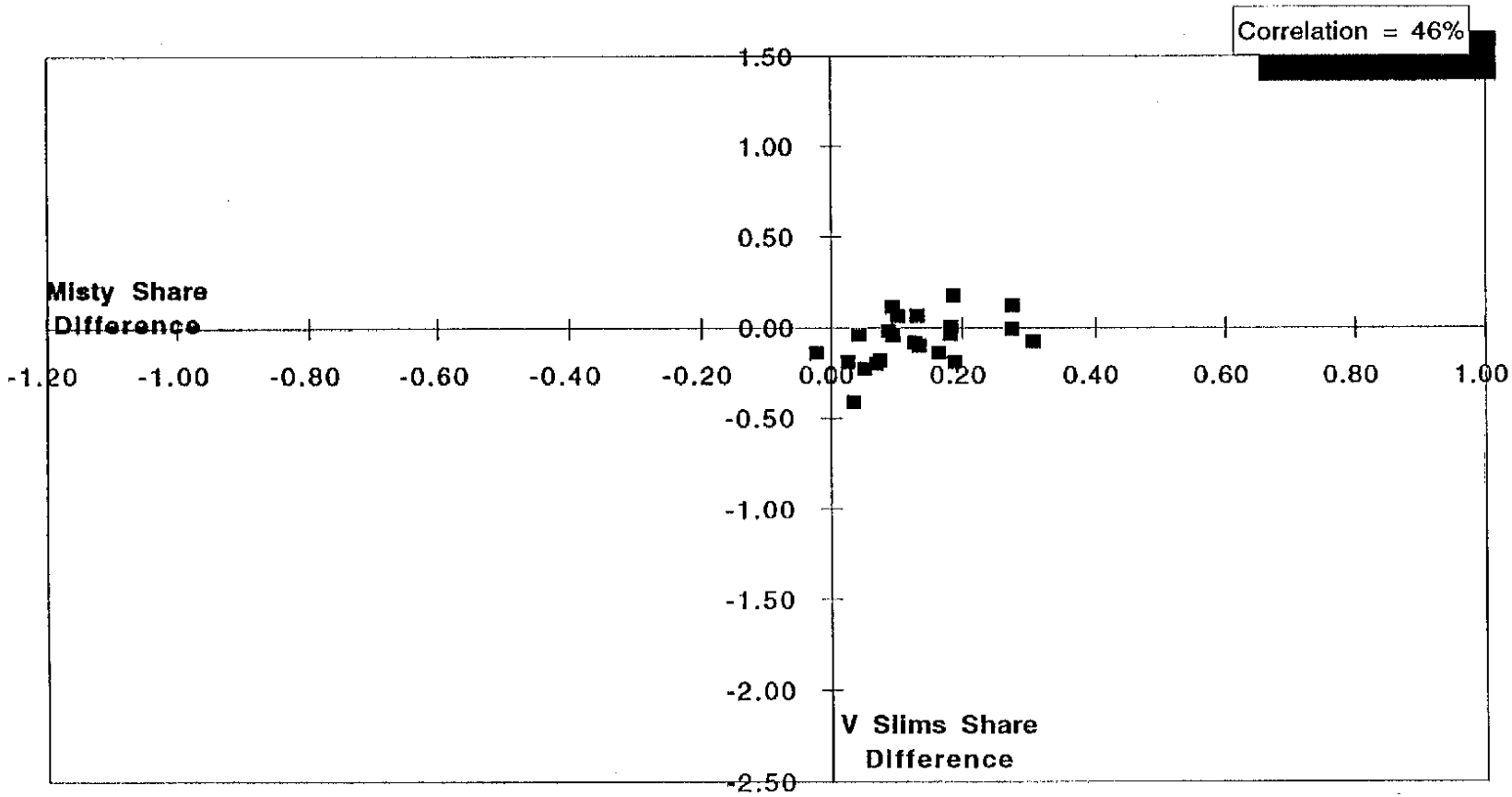
Source: https://www.industrydocuments.ucsf.edu/docs/hzjm0004

Misty vs Virginia Slims
Share Differences (Oct. '94 vs 1st Qtr. '94)
C-Stores By Section



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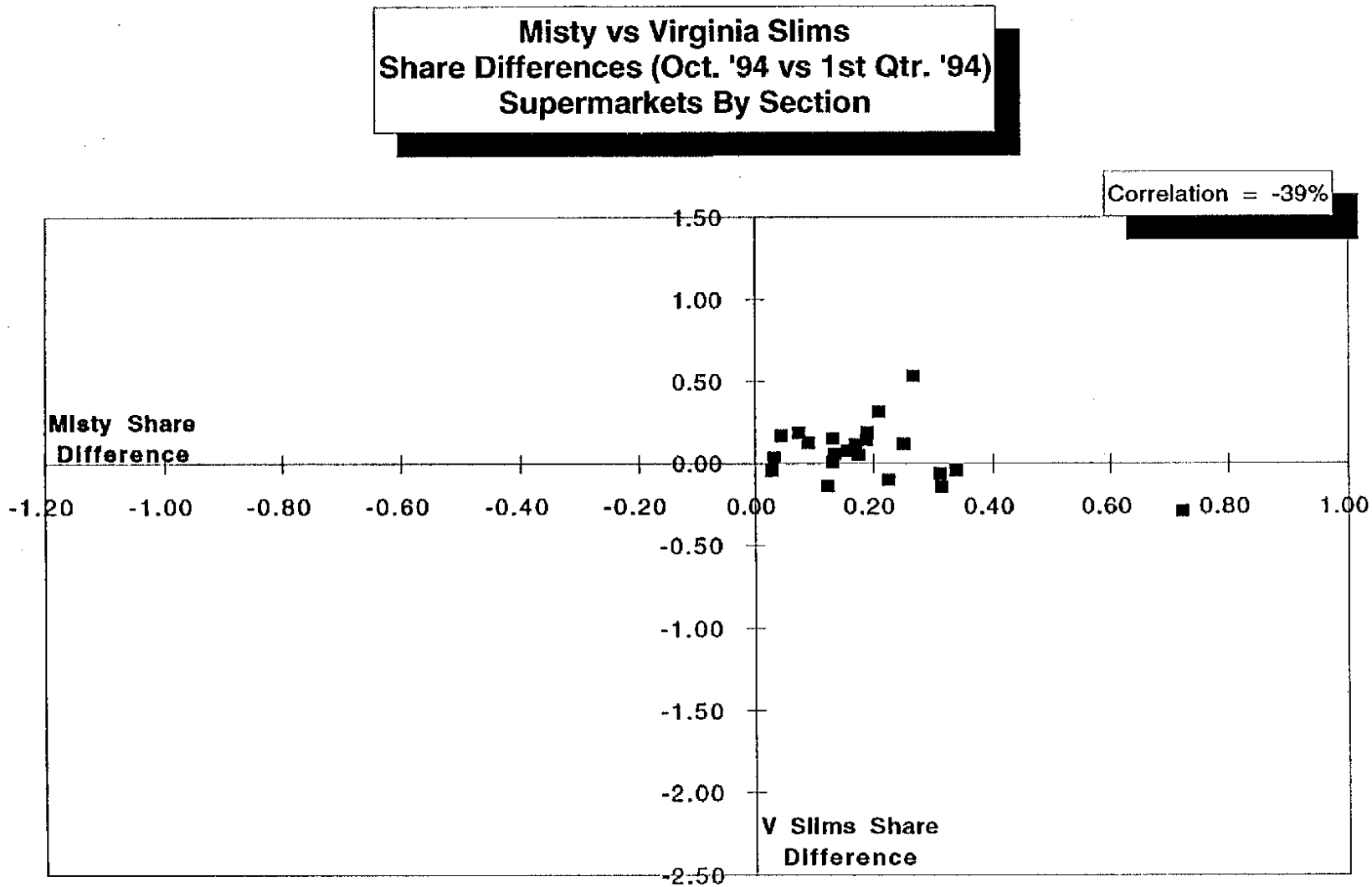

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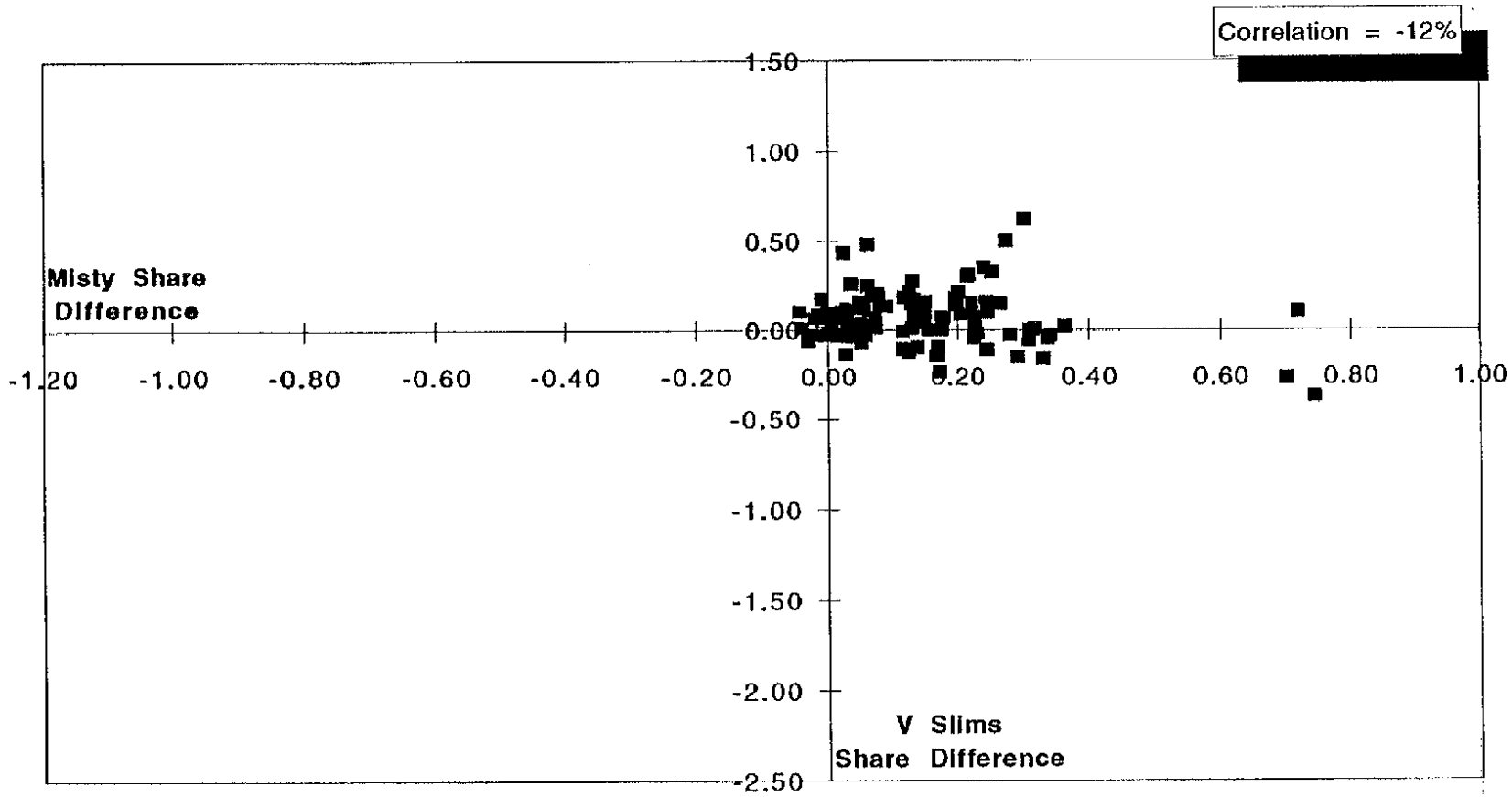
Source: https://www.industrydocuments.ucsf.edu/docs/hzjm0004

Misty vs Virginia Slims
Month-To-Month Share Differences (Oct. '94 vs 1st Qtr. '94)
Supermarkets By Section



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Source: https://www.industrydocuments.ucsf.edu/docs/hzjm0004